

vuela
GUADALINFO



Digital Nomads in Rural areas

From Guadalinfo to Vuela Guadalinfo

19 years working in rural areas



Guadalinfo

Fernando de los Ríos Consortium is a public entity that manage the project Guadalinfo. Since its creation has always been a strong promoter and participant of real-life scenarios for testing and co-designing services or products through its participation in several projects in the field of social innovation and user participation.

Guadalinfo is a public network of more than 760 digital competence, open innovation and Internet access centres in Andalusia. With 100% public funding the centres are located in rural municipalities (less than 20,000 inhabitants) and in specific neighbourhoods of larger cities where they serve groups at risk of social exclusion.



Vuela Guadalinfo

After almost 20 years of history and experiences, Guadalinfo turns to:

Vuela Guadalinfo is a public network of more than 760 digital competence, open innovation and Internet access Living Labs in Andalusia. Supporting an improved strategy that promotes:

- Digital skills for citizens.
- e-Government.
- Free Internet access
- Digital Inclusion
- Talent Attraction
- Digital Education

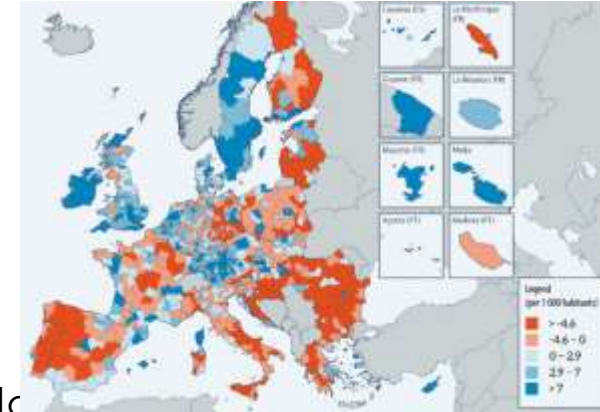


Vuela Guadalinfo & Digital Nomads



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- Historical migrant movement from rural villages to big cities
- Our society is a hyperconnected civilization in a digital world
- No reversible situation in villages under 5.000 inhabitants
- Europe funds have been not useful (not enough) to reduce the massive loss of population
- Main focuses:
 - Retain the local population
 - Attract new inhabitants
 - Facilitate inversions
 - Fight against exclusion and poverty



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How to design an efficient tool to fight depopulation?

Vuela Guadalinfo Living Labs:

- New generations with other live preferences (Nomads)
- Coworking spaces
- Free and stable Internet connection
- Physical and Virtual Meeting points
- Training and support in new technologies
- Support social and administrative networking
- Healthy practices
- Cheaper homes
- Fablab



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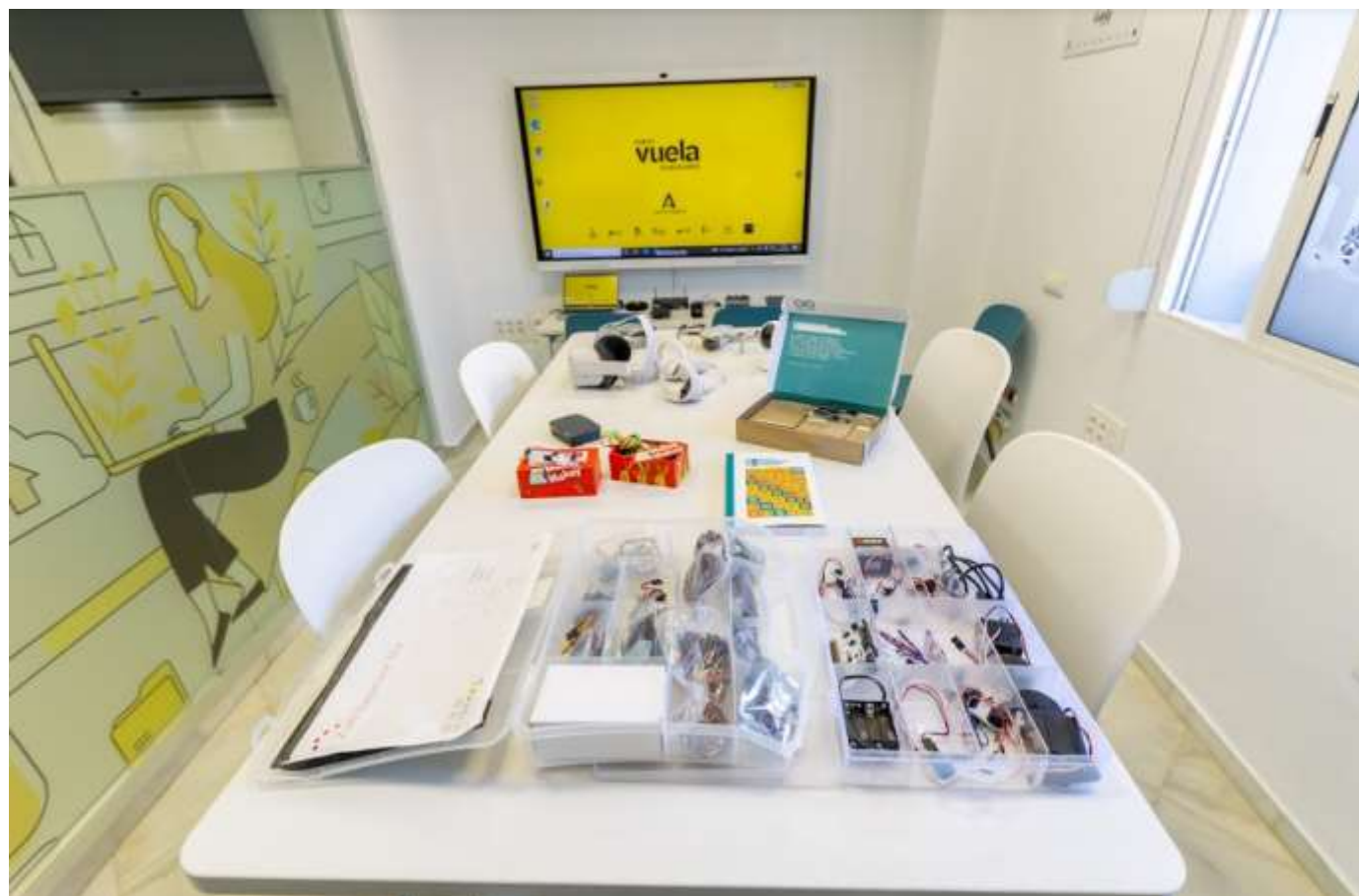
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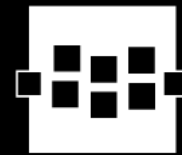
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Thank you for your attention!

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Junta de Andalucía

